# SNAP!

**PHOTOGRAPHY AND THE PRINCIPLES OF DESIGN**

# How well do you know your Principles of Design?

In 5 minutes, fill in the blanks with the correct Principle of Design.

**Here is a list to help you:**

1. **Balance**

2. **Rhythm/ Movement**

3. **Size/Proportion**

4. **Emphasis/ Dominance**

5. **Unity**

# BALANCE

BALANCE

# BALANCE

- USE THE PRINCIPLES OF DESIGN



BALANCE

# BALANCE

# RHYTHM/ MOVEMENT

- USE THE PRINCIPLES OF DESIGN



DIRECTIONAL FORCES

# RHYTHM/ MOVEMENT

- USE THE PRINCIPLES OF DESIGN
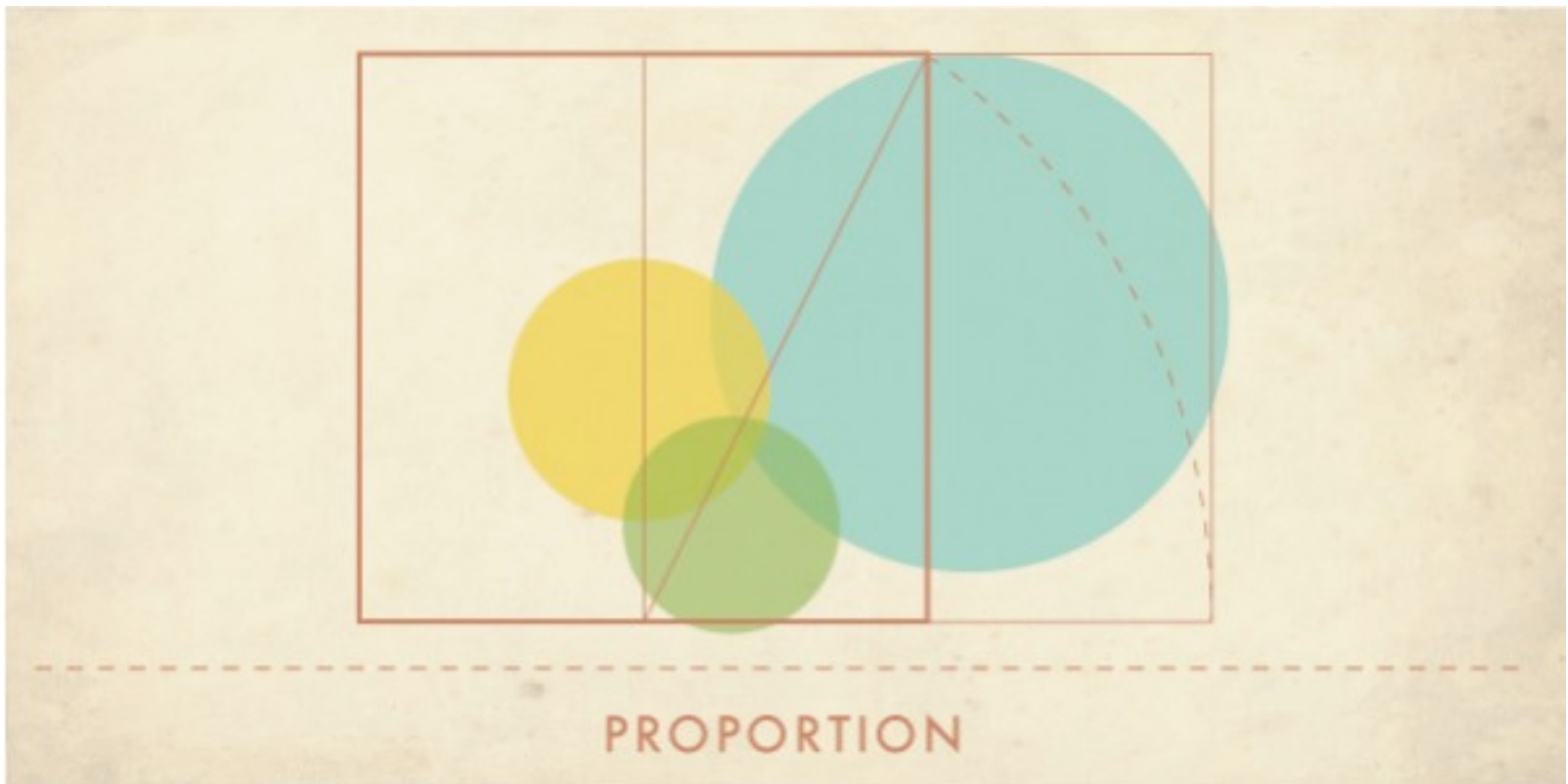


REPETITION & RHYTHM
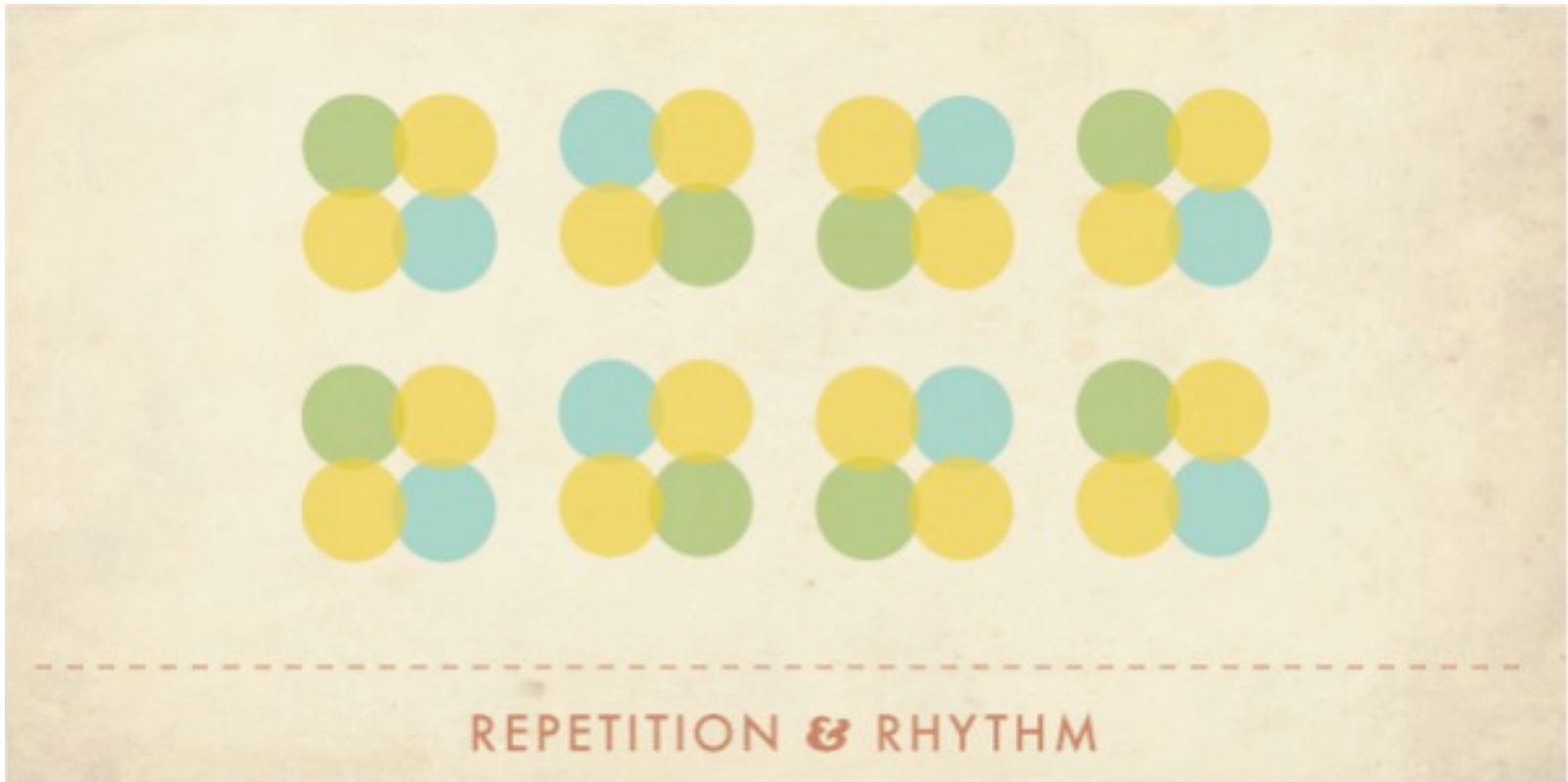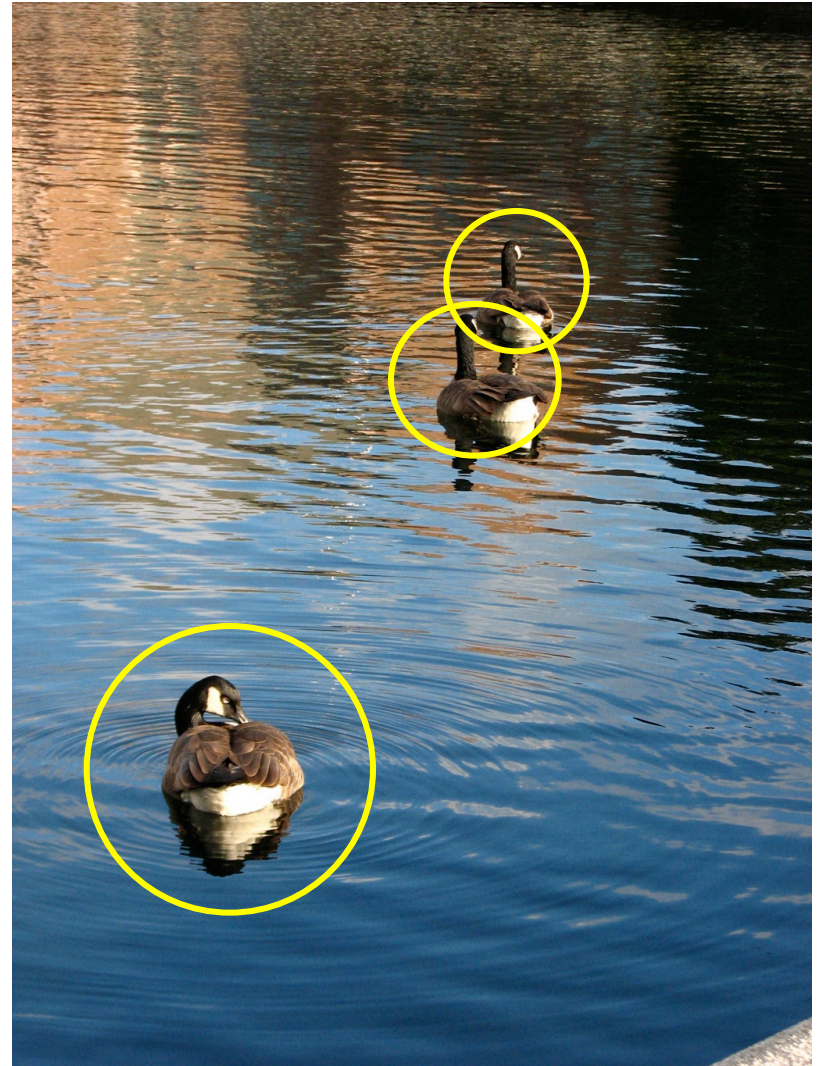
# RHYTHM/ MOVEMENT

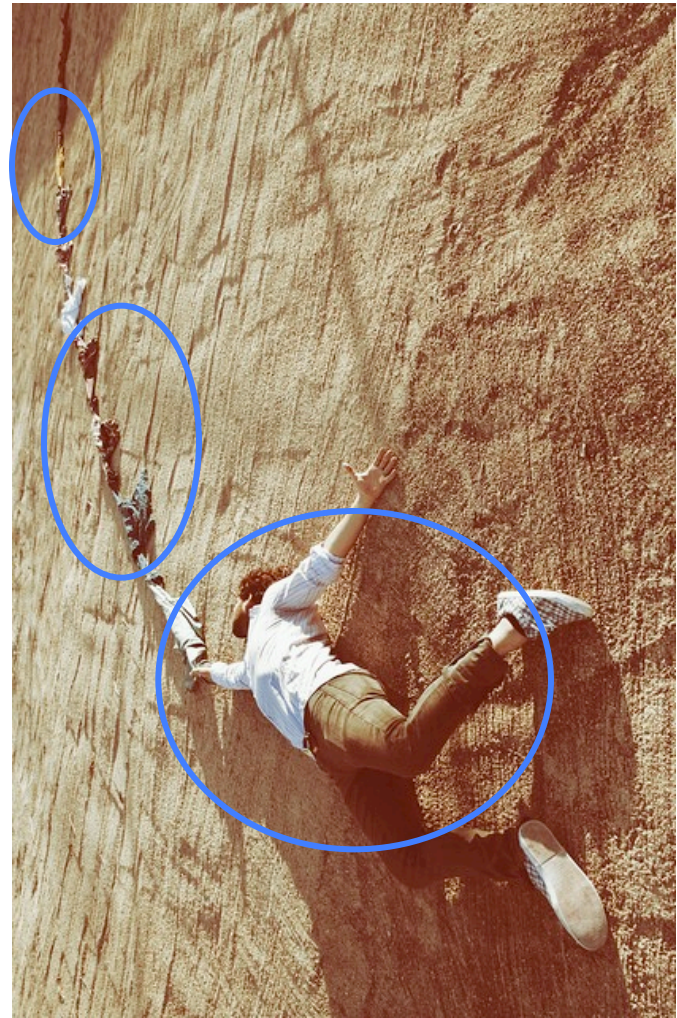- USE THE PRINCIPLES OF DESIGN

# SCALE/ PROPORTION

- USE THE PRINCIPLES OF DESIGN



PROPORTION

# SCALE/ PROPORTION

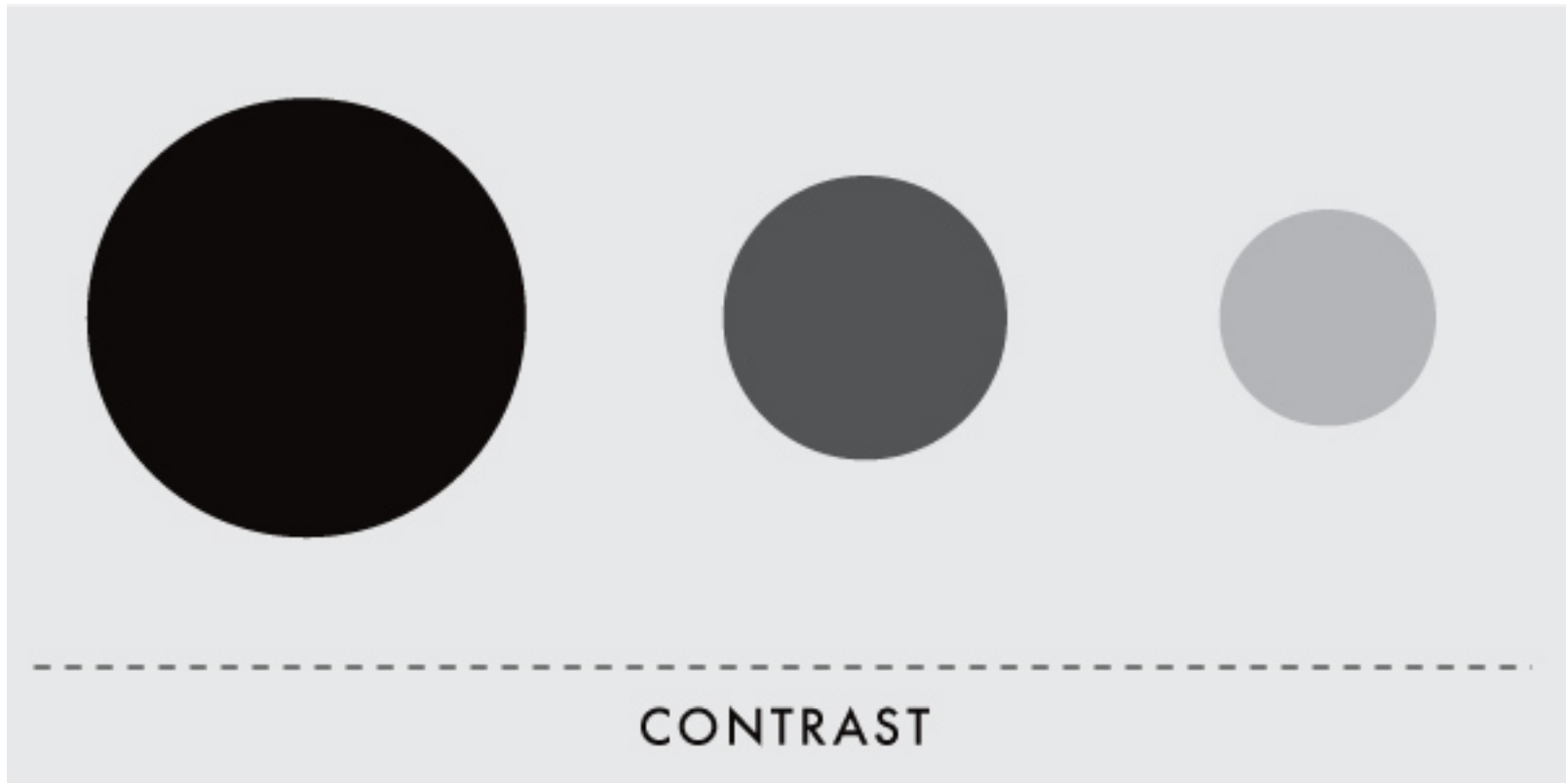- USE THE PRINCIPLES OF DESIGN
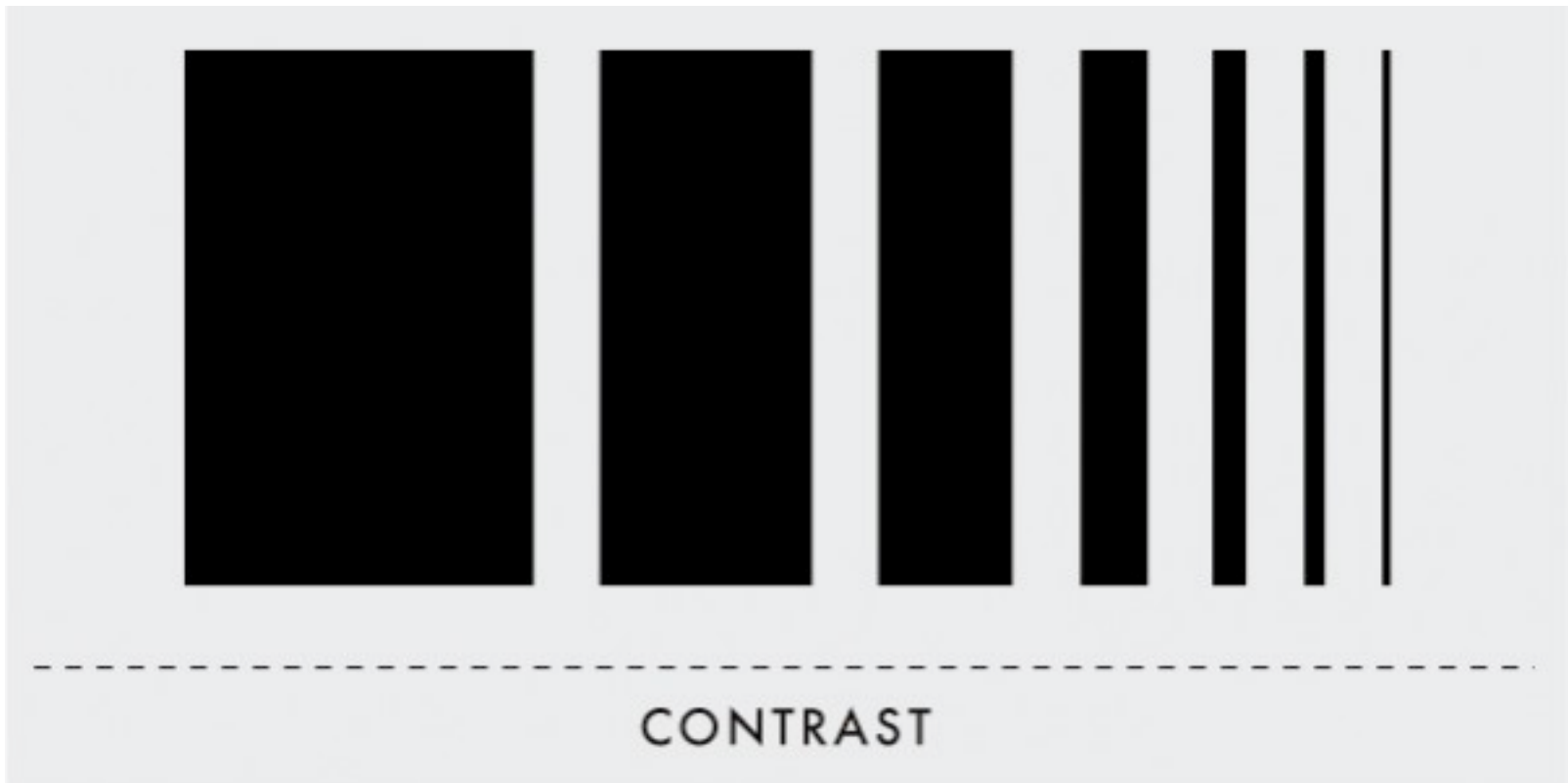
# SCALE/ PROPORTION

- USE THE PRINCIPLES OF DESIGN

# EMPHASIS (CONSTRAST)

- USE THE PRINCIPLES OF DESIGN



CONTRAST

# EMPHASIS (CONSTRAST)

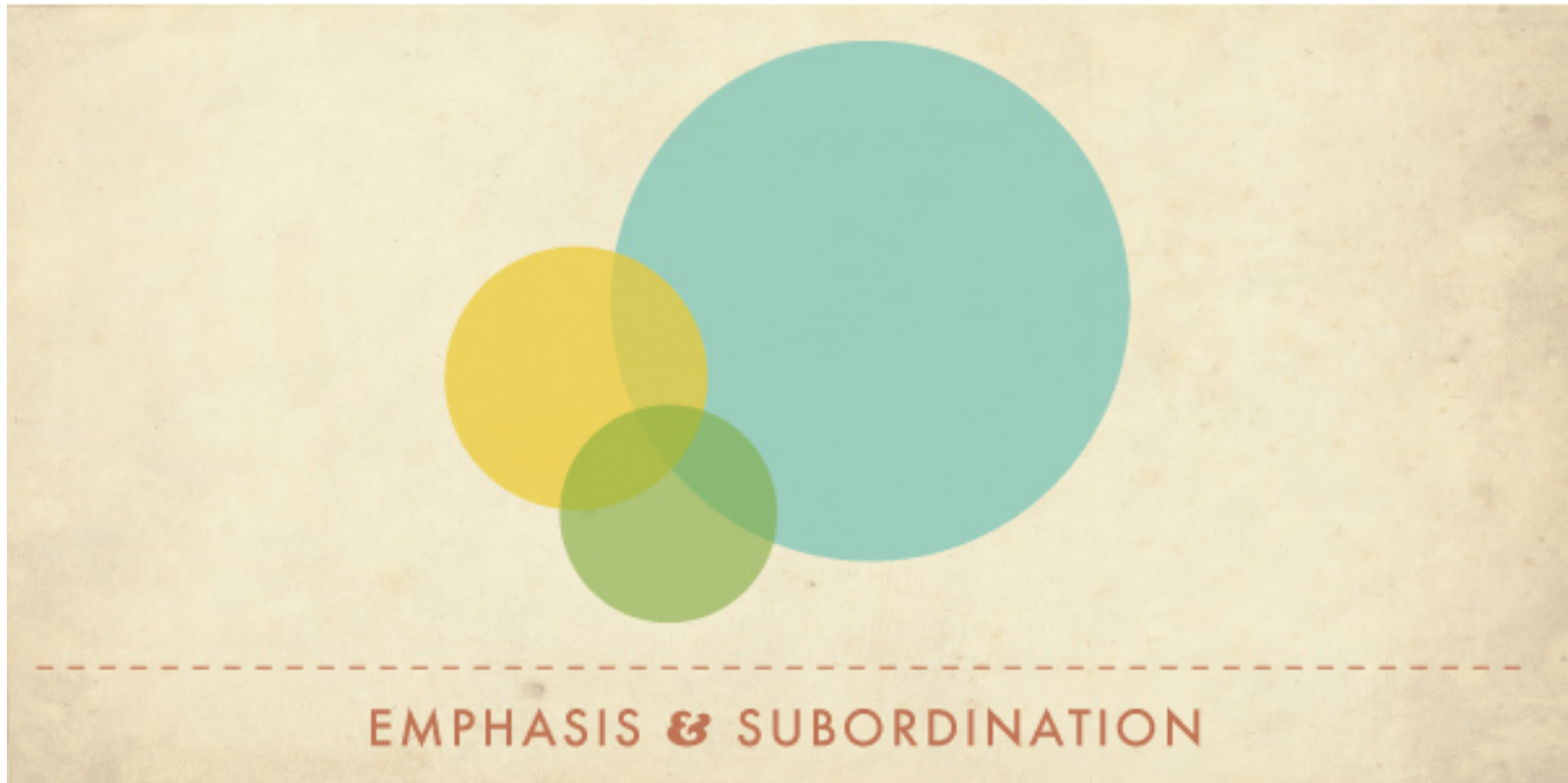- USE THE PRINCIPLES OF DESIGN



CONTRAST

# EMPHASIS (CONSTRAST)

- USE THE PRINCIPLES OF DESIGN

# EMPHASIS (DOMINANCE)

- USE THE PRINCIPLES OF DESIGN
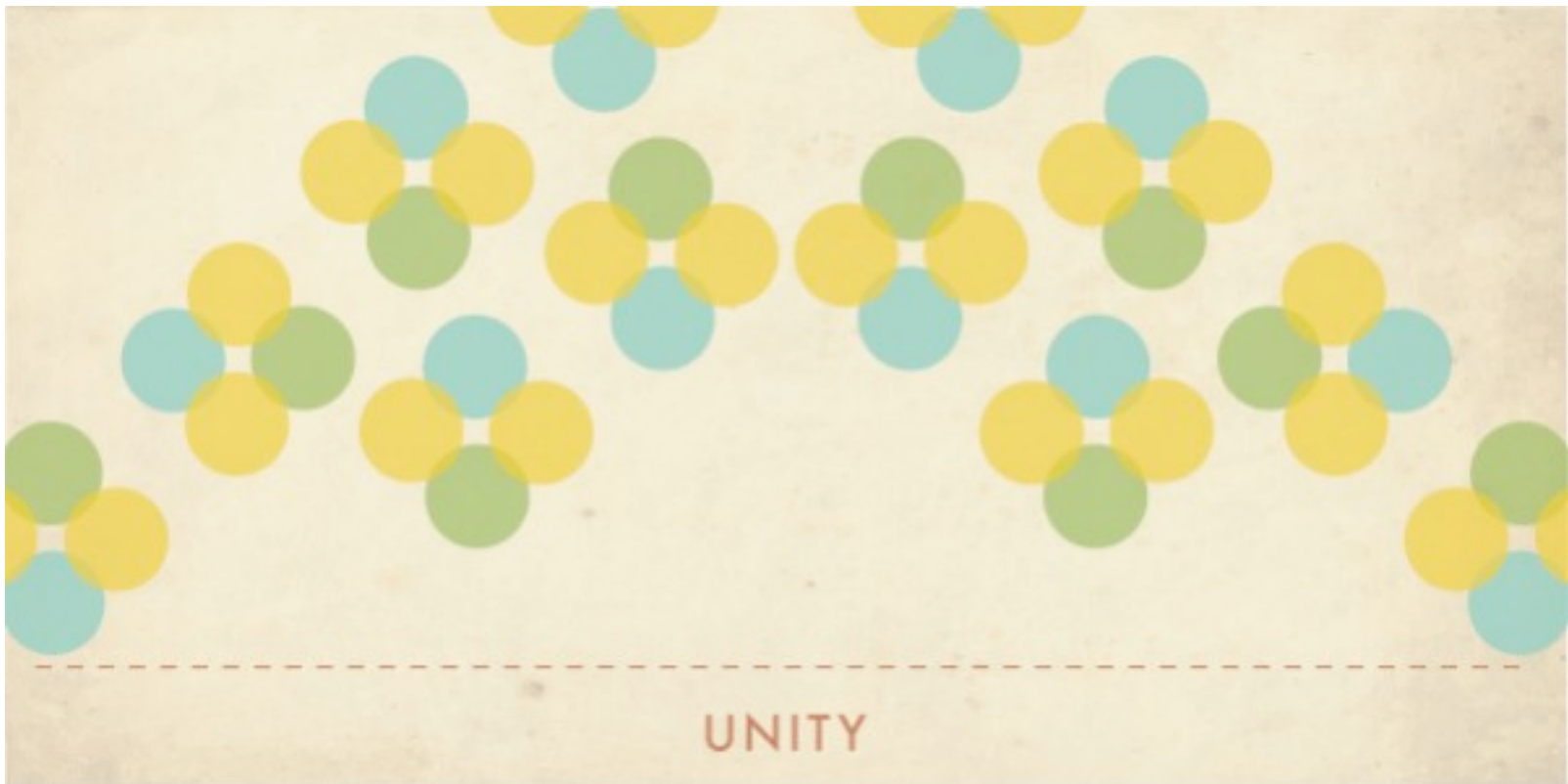
# EMPHASIS (DOMINANCE)

- USE THE PRINCIPLES OF DESIGN



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# EMPHASIS (FOCUS)
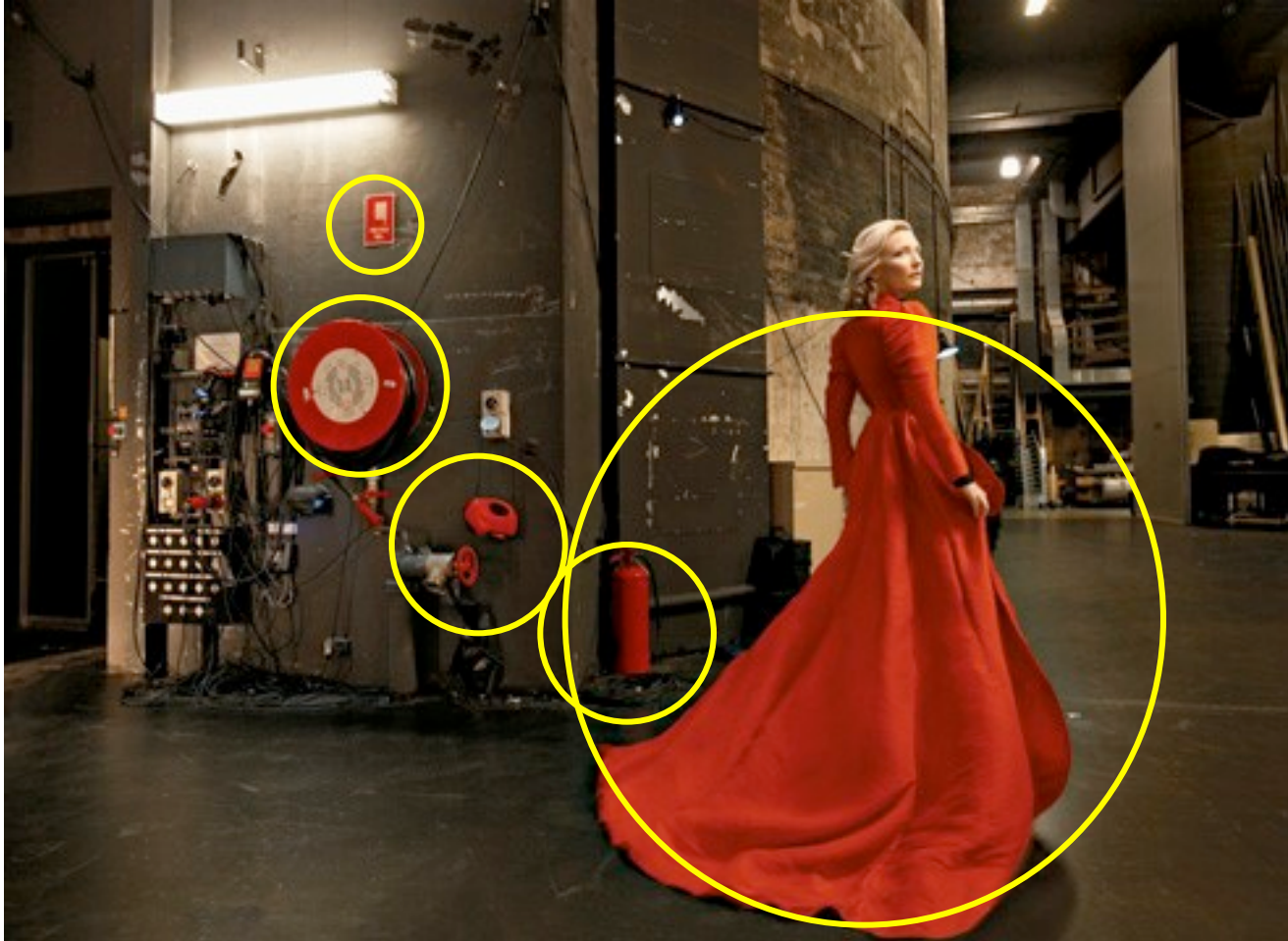
- USE THE PRINCIPLES OF DESIGN

# UNITY

- USE THE PRINCIPLES OF DESIGN



UNITY

# UNITY

- USE THE PRINCIPLES OF DESIGN

# MARCH HOLIDAY PROJECT (50% SA1)

- Working in pairs, take **4 photos** based on the 4 principles of design listed below:
    - Rhythm/ Movement
    - Emphasis
    - Balance
    - Size/ Proportion



- Print your work (2 photos on 1 x A4-sized paper) and bring to class on **24 March, Thursday**